

Two emails being deployed this week | View in [Web Browser](#)



Last year during Annual Enrollment, we deployed emails to TRS-ActiveCare HD participants. The emails showed how they could prioritize their health while saving money with a TRS-ActiveCare Primary or TRS-ActiveCare Primary+ plan.

We also deployed an email to TRS-ActiveCare Primary and TRS-ActiveCare Primary+ participants reminding them why their plan was a great choice.

These emails were well received. We saw an increase to the TRS-ActiveCare Primary and TRS-ActiveCare Primary+ plans by 26,229 participants.

We're deploying similar emails this week. The TRS-ActiveCare HD email will point out that a record number of participants switched from TRS-ActiveCare HD to TRS-ActiveCare Primary and TRS-ActiveCare Primary+ last year and highlight the features that make these plans so popular:

- a Primary Care Provider (PCP) to help them manage their health care
- a lower deductible and out-of-pocket maximum
- a broad statewide network of providers with no regional boundaries
- low copays for doctor visits and generic drugs before they meet their deductible
- \$0 and low copays for TRS Virtual Health visits
- access to Member Rewards, which gives participants credit toward future medical expenses
- \$0 diagnostic labs at their doctor's office or an independent lab
- preventive care covered at 100%

The TRS-ActiveCare Primary and TRS-ActiveCare Primary+ version will highlight these features and reveal new ones that make these plans even better for 2022-23:

- Member Rewards is expanded to include more than 100 new procedures.
- The maximum out of pocket for insulin is now capped at \$25 for a 31-day supply.
- Participants now have \$0 specialty drug coverage through PrudentRx.

Both versions will let participants know that if they don't change their plan for 2022-23, they'll have the same plan as last year.

Both will also show specific examples of how different individuals can get and stay healthy on a TRS-ActiveCare Primary or TRS-ActiveCare Primary+ plan.

These examples use the personas we created for the Annual Enrollment Guide and video.

Examples of how different individuals chose their health plan based on their lifestyle and needs:



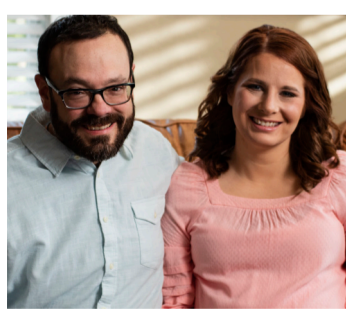
Gary wants support to manage his diabetes.

Gary chose the TRS-ActiveCare Primary plan because he has frequent doctor visits to monitor his blood sugar and hypertension. It's also important that he gets diabetic supplies for no-cost and insulin for just \$25 per month on this plan.



Lily wants great coverage and affordability.

Lily has been fighting back pain for years. She chose TRS-ActiveCare Primary for the low, predictable copays to help her stay on budget and to have one doctor to guide her care. This became even more important when Lily learned she had a chronic condition.



Lauren and Matt are having their first baby.

Lauren and Matt wanted comprehensive coverage at a great value for their growing family. Their TRS-ActiveCare Primary+ plan includes no-cost pregnancy, parenting and breastfeeding support and supplies and a lower deductible and out-of-pocket maximum.

Participants can follow [Gary](#), [Lily](#), and [Lauren and Matt's](#) evolving stories to see how they manage their conditions and use their benefits on the TRS-ActiveCare website.

[Explore 2022-23 plans](#)

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