



# July participant emails

Hello, Benefits Administrator! Now that TRS-ActiveCare's Annual Enrollment season has begun, we're sending emails to participants with detailed plan information and enrollment instructions throughout the month.

Before we outline those emails, we have a few things to share with you:

- The [Benefits Administrator Toolkit](#) is now live.
- TRS-ActiveCare's Annual Enrollment is July 10 – Aug. 17, 2023, but be sure to remind your employees of your district's dates.
- The Annual Enrollment videos will be available on the TRS-ActiveCare website July 10.
- We all know health care can be confusing. TRS has a new video called "Learn the Terms: Health Care Edition" that breaks down important terms including premiums, deductibles, copays and maximum out of pocket amounts. Feel free to share this link with your employees: [Learn the Terms: Health Care Edition Video](#). They can also find it here on the [TRS-Active website](#).

Emails going to participants this month include:

## Annual Enrollment is starting

Participants can start enrolling now if your district started their annual enrollment today. This email tells them how to enroll, reminds them if they do nothing, they'll be re-enrolled in their existing plan, and links out to important resources.

It also introduces the new Annual Enrollment Video series. This series includes several short "How to" videos including "How to Figure out your Monthly Premium" and "How to Choose a Plan."

## Benefits of Physician-directed plans

These targeted emails remind participants of the benefits of TRS-ActiveCare Primary and TRS-ActiveCare Primary+ plans and gets them excited about changes to these plans, including:

### TRS-ActiveCare Primary plan

- Individual and family maximum out of pocket decreased
- Teladoc virtual mental health visit copay decreased from \$70 to \$0

### TRS-ActiveCare Primary+ plan

- Family deductible decreased
- Primary Care Provider and mental health copays decreased from \$30 to \$15
- The Teladoc virtual mental health visit copay decreased from \$70 to \$0

One email is targeted to current TRS-ActiveCare HD participants and another to TRS-ActiveCare Primary and TRS-ActiveCare Primary+ participants.

## Need help picking a plan? Here's how to get it.

This email outlines and links to the resources participants have for help choosing a plan:

- [Health care worksheet](#) – This new digital resource combines Plan Highlights with customized and fillable fields. Participants can estimate their health care costs for the year and choose the plan that makes the most sense for their family.
- [Personal Health Guides](#) – available 24/7 by phone or chat
- [Annual Enrollment Guide](#)
- [Annual Enrollment Videos](#)

## Which Plan is Right for You?

This email reminds participants of the available plans for the 2023-24 plan year. It provides plan details and comparisons and drives them to contact a Personal Health Guide for more information.

## Annual Enrollment Webinar reminder

Annual Enrollment webinars have been filling up, but if there are dates that still have room, we may send an email reminder to participants.

[Check out the BA Toolkit](#)

Thank you again for all you do,  
Your TRS-ActiveCare Team

[www.bcbstx.com/trsactivecareba](http://www.bcbstx.com/trsactivecareba)



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