

June participant emails

Hello! Below you'll find information about participant emails we're deploying in June. We'll let you know if we need to send any other emails this month before they deploy. Emails going to participants this month include:

Value of a PCP – Targeted

This email emphasizes the importance of Primary Care Providers (PCPs) and annual wellness exams. It's targeted to participants who haven't had a wellness exam in at least 18 months. We sent a version of this email several times and it successfully increased PCP visits and annual exams.

Using Coverage Over the Summer

As we wind down the school year, we want participants to know how to get care when they need it during the summer. This email covers:

- the importance of staying in network
- TRS Virtual Health
- getting help from a Personal Health Guide
- what to do when you're ill or injured away from home

Convenience & Savings – Value Story

This email gives an overview of several value-added benefits, including:

- Health Advisors
- Member Rewards
- Cost Estimator
- Personal Health Guides
- Fitness Program
- Blue PointsSM
- Blue365[®]

Participant Webinars

This email informs participants about upcoming Annual Enrollment webinars and allows them to register for their date of choice.

Annual Enrollment is Coming

This is participants' first notice that Annual Enrollment is coming soon. It will provide dates, general info, and links to pre-enrollment materials.

Which Plan is Right for You?

This email reminds existing participants of available plans for the 2023-24 plan year. It provides plan details and comparisons and invites participants to contact a Personal Health Guide for more information.

Thank you again for all you do,
Your TRS-ActiveCare Team

www.bcbstx.com/trsactivecareba



Blue Points program rules are subject to change without prior notice. See the Program Rules on the Well onTarget Member Wellness Portal at wellontarget.com for further information.

Blue365 is a discount program only for BCBSTX members. This is NOT insurance. Some of the services offered through this program may be covered under your health plan. Employees should check their benefit booklet or call the Customer Service number on the back of their ID card for specific benefit facts. Use of Blue365 does not change monthly payments, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors that take part in this program. BCBSTX does not guarantee or make any claims or recommendations about the program's services or products. Members should consult their doctor before using these services and products. BCBSTX reserves the right to stop or change this program at any time without notice.

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