

# February Participant Emails

Hello! Below you'll find information about participant emails we're deploying in February. We'll let you know if we need to send any other emails this month before they deploy. Emails going to participants this month include:

## Preventive care

Despite the proven benefits of preventive care, millions of people go without their recommended care. And we know participants may not realize they have no-cost preventive care – or know what's covered. Two emails this month will address these issues:

- **No-cost preventive care** - This email will describe what's included as no-cost preventive care on participants' TRS-ActiveCare plan.
- **Preventive vs. Diagnostic** - This email will provide a high-level breakdown of preventive and diagnostic care so participants know the difference.

## Value story

This is the first in a series of emails focused on value. This email will provide information about:

- Personal Health Guides
- Health Advisors
- Blue Cross and Blue Shield of Texas's broad network

You can direct participants to [Health and Wellbeing](#) for more information about their valuable TRS-ActiveCare benefits.

[See high-value benefits](#)

Thank you again for all you do,  
Your TRS-ActiveCare Team

[bcbstx.com/trsactivecareba](https://bcbstx.com/trsactivecareba)



Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation,  
a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association

1001 E. Lookout Drive, Richardson, TX 75082

© Copyright 2023 Health Care Service Corporation. All Rights Reserved.

[Legal and Privacy](#) | [Non-Discrimination Notice](#) | [Language Assistance](#) | [Update Your Preferences](#) | [Unsubscribe](#)

view in [Web Browser](#)