

Your monthly overview of employee communications



Hello and Happy Holidays!

Below you'll find information about participant emails being deployed this month. We'll let you know if any additional emails will be sent before they deploy.

Emails going to participants this month include:

Targeted emails

Because mental health concerns tend to rise before the holidays, we'll be sending an email to TRS-ActiveCare participants with a diagnosed mental health condition this month. The email will outline the resources available to them through their TRS-ActiveCare plan.

We'll also be sending two versions of the Member Rewards email to TRS-ActiveCare 2 participants. The first email will go to participants who have Hinge Health and Airrosti available in their region, and mention the Member Rewards program. The second email will go to all other TRS-ActiveCare 2 participants with information about the Member Rewards program only.

Where To Go For Care

This email is scheduled to deploy before Christmas break as a reminder of where participants should go to get care. It outlines the differences between options like urgent care centers and retail clinics. It also provides a warning about freestanding ERs to save participants time and money and help ensure they get the best care.

Personal Health Guides campaign

We'll be continuing the Personal Health Guides (PHGs) campaign this month, with emails focused on:

- an overview of PHG services
- how easy it is to connect with a PHG
- how educators with different needs can use their benefits

Thank you again for all you do,
Your TRS-ActiveCare Team

bcbstx.com/trsactivecareba



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