Your monthly overview of employee communications | View in <u>Web Browser</u>





BlueCross BlueShield of Texas



Happy Fall!

Below you'll find information about participant emails being deployed in October. We'll let you know if any additional emails pop up during the month before they deploy.

Emails going to participants this month include:

<image><image><image><image><image><image><image>

Happy Fall!

Below you'll find information about participant emails being deployed in October. We'll let you know if any additional emails pop up during the month before they deploy.

M

7

Emails going to participants this month

Targeted emails

We're sending targeted emails to TRS-ActiveCare Primary and TRS-ActiveCare Primary+ participants with information about the ease of specialist referrals.

We'll also be sending an email to TRS-ActiveCare 2 participants telling them about their new musculoskeletal benefit through Hinge Health and Airrosti.

Member Rewards

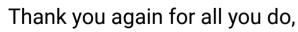
As you know, Member Rewards is a valuable, yet underused, benefit for TRS-ActiveCare participants. We're sending participants quarterly targeted emails with information about the program. You'll be receiving an email with more details in the coming weeks. Participant emails this month will include:

- A targeted email to TRS-ActiveCare Primary and TRS-ActiveCare Primary+ participants with information about additional procedures that qualify for rewards
- A targeted email to TRS-ActiveCare HD participants with general information about the program

Personal Health Guides campaign

We want your employees to know how easy it is to get help with their benefits and learn more about their plan. This month, we're launching a participant campaign including several emails focused on Personal Health Guides (PHGs). These emails will include information about:

- how to connect with a PHG
- · how educators with different needs can use their benefits
- getting cost estimates
- making appointments with a doctor
- one-on-one wellness coaching





Your TRS-ActiveCare Team

www.bcbstx.com/trsactivecare

f y You 🐼

Sapphire Digital is an independent company that has contracted with Blue Cross and Blue Shield of Texas (BCBSTX) to administer the Member Rewards program for members with coverage through BCBSTX. Eligibility for rewards is subject to terms and conditions of the Member Rewards program. Amounts you receive through Member Rewards may be taxable. BCBSTX does not provide tax advice, so please contact your HR or tax advisor for more information. Members that have primary coverage with Medicaid or Medicare are not eligible to receive incentive rewards under the Member Rewards program. BCBSTX makes no endorsement, representations, or warranties regarding third-party vendors.

Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association

1001 E. Lookout Drive, Richardson, TX 75082 © Copyright 2022 Health Care Service Corporation. All Rights Reserved. Legal and Privacy | Non-Discrimination Notice | Language Assistance | Update Your Preferences | Unsubscribe