



TRS-ActiveCare  
**DISTRICT  
AMBASSADORS**

## District Ambassadors are Here to Help

Your District Ambassador is here to answer questions you or your employees have about your health plan. DAs provide unique and personalized support to every Texas school district – no matter where you're located.

### Achieve Your Goals:

DAs help you achieve your health and wellness goals. They'll team up with you to:

- analyze trends in the employee health care market to assist district decision making and reduce participant costs
- help with wellness initiatives and programs
- act as a strategic partner for district leadership and an extension of TRS

### Meet Your Employees' Needs:

DAs are available to answer your employees' benefit and plan questions quickly. They can:

- offer Annual Enrollment and health fair support
- host lunch-and-learns and workshops
- conduct TRS-ActiveCare benefits and wellness presentations
- train employees and district leaders how to use Blue Cross and Blue Shield of Texas tools and resources
- assist with provider network inquiries
- work with the BCBSTX client service team to address escalated claims and access issues

### Your District Ambassador Can Help!

DAs can help you every day. You might need their help when:

- District leadership has questions or concerns about health care costs, TRS-ActiveCare offerings and budgeting issues.
- Multiple employees experience similar challenges with benefits or access and you have feedback for improvement.
- District leadership is hosting a benefits fair and would like specialized support to talk about medical and wellness benefits or help coordinate vendor attendance.
- District leadership gets a lot of the same questions about employee benefits and want to partner with a trusted advisor.

Visit [www.bcbstx.com/trsactivecareba/da](http://www.bcbstx.com/trsactivecareba/da)  
to connect with your District Ambassador  
today!

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**BlueCross BlueShield** of Texas