



## **Public Health Emergency Key Talking Points**

### **Key Message: Act Now.**

#### **Ambassador Toolkit**

- Based on three key messages that focus on actions members can take now.
- Aim is to reduce member confusion, increase likelihood of eligible members maintaining coverage and minimize call center volume.

#### **Actions Members Can Take**

- Sign up for an account at [YourTexasBenefits.com](https://YourTexasBenefits.com) or the Your Texas Benefits mobile app.
- Report changes in contact information to ensure members receive important notices.
- Return renewal packets or requests for information as soon as possible.