



Public Health Emergency Key Talking Points

Key Message: Act Now.

Ambassador Toolkit

- Based on three key messages that focus on actions members can take now.
- Aim is to reduce member confusion, increase likelihood of eligible members maintaining coverage and minimize call center volume.

Actions Members Can Take

- Sign up for an account at YourTexasBenefits.com or the Your Texas Benefits mobile app.
- Report changes in contact information to ensure members receive important notices.
- Return renewal packets or requests for information as soon as possible.