Blue Cross Group Medicare Advantage℠

Life's better when you're connected.



Better hearing helps you stay connected to the ones you love. That's why we work with TruHearing® to give you a broad hearing care solution that can save you up to 60% off retail pricing.

Example Savings (per aid)

Product	Retail Price	Savings	TruHearing Price
TruHearing Advanced	$2,720	**$1,470**	**$1,250**
⚡ **Signia® BCT 3IX**	$2,095	**$745**	**$1,350**
⚡ **Widex® Allure® 220**	$1,940	**$590**	**$1,350**
ReSound Vivia® 5	$2,000	**$630**	**$1,370**
⚡ **Oticon® Real® 3**	$2,570	**$1,020**	**$1,550**
⚡ **Starkey® Omega™ AI 20**	$3,375	**$1,750**	**$1,625**
⚡ **Phonak® Infinio® I-R90**	$3,560	**$1,465**	**$2,095**

⚡ Rechargeable | Listed products are smartphone-compatible[1]

You can use their discount program to purchase a new pair of hearing aids. See your Evidence of Coverage for hearing aid allowance and exam costs.

TruHearing®

1-844-855-9536 | TTY 711

Your journey to better hearing made easy.

Get Started with Five Simple Steps.

1. Call TruHearing
2. Schedule an exam
3. Go to your exam
4. Order hearing aids
5. Get fitted and checked

Your hearing benefit includes:

- **60-day**, risk-free trial
- **1 year** of follow-up visits
- **80 free batteries** per non-rechargeable hearing aid
- **3-year** manufacturer warranty



Schedule an appointment

1-844-855-9536 | TTY 711
Hours: 7 a.m. – 7 p.m. CST,
Monday – Friday

Learn more

https://www.truhearing.com/how-it-works
Or scan with your smartphone
to see how it works.

[1] Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod®Touch devices. Some TruHearing models connect to Android®phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

Prices and products subject to change.

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Retail pricing of TruHearing-branded aids based on prices for comparable aids. Actual savings may vary. Listed hearing aid prices are subject to change. Confirm hearing aid pricing at your appointment with your provider. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing Hearing Consultant. <611900-2-0425>

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Blue Cross Group Medicare Advantage (HMO)
HMO employer/union group plans are provided by HCSC Insurance Services Company (HISC)-H9706 and GHS Insurance Company (GHSIC)-H8133 and H8544. HISC and GHSIC are Independent Licensees of the Blue Cross and Blue Shield Association. HISC and GHSIC are Medicare Advantage organizations with Medicare contracts. Enrollment in these plans depends on contract renewal.

Blue Cross Group Medicare Advantage (PPO)
PPO employer/union group plans provided by Health Care Service Corporation, a Mutual Legal Reserve Company (HCSC)-H0107 and H8634, and HCSC Insurance Services Company (HISC)-H1666. HCSC and HISC are Independent Licensees of the Blue Cross and Blue Shield Association. HCSC and HISC are Medicare Advantage organizations with Medicare contracts. Enrollment in these plans depends on contract renewal.