



2021 TEXAS CORPORATE SOCIAL RESPONSIBILITY REPORT HIGHLIGHTS

COMMUNITY ENGAGEMENT



35,756

total number of employee volunteer hours



\$1,020,497*

cash equivalent of 2021 volunteer hours



725

organizations served



\$132,650

Matching Dollars awarded to 120
community partners for hours volunteered

*One hour of volunteering has a \$28.54 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2021)

COVID-19 COMMUNITY COLLABORATION FUND

Blue Cross and Blue Shield of Texas (BCBSTX) supported ongoing COVID-19 recovery efforts, awarding grants totaling \$265,000 to nine organizations for their work providing health literacy education, medical supplies, emergency shelter, access to care and other resources.



IMPROVING ACCESS TO CARE

To improve vaccination rates, BCBSTX and the Texas Department of State Health worked together to more accurately determine which members are behind on immunizations for vaccine-preventable diseases, including COVID-19. The data-sharing effort allowed BCSBTX to reach out to members with immunization gaps to provide vaccine education and help them find providers to get caught up.

EMPLOYEE GIVING



Texas Employees donated \$149,475
through our annual giving campaigns in 2021.



Care Van®:

- 11 vans
- 20,248 clients served
- 21,058 immunizations provided (including 9,464 Covid-19 vaccines)
- 38,284 other health services provided

*BCBSTX is the lead sponsor of the Caring Foundation of TexasSM which manages the Care Van program



HEALTHY KIDS, HEALTHY FAMILIES®

More than \$2.5M

invested in 41 nonprofit partners

More than 205,000

people served in 2021

More than 17.5 million

health services and resources provided since 2011



BCBSTX partnered with Feeding America to support 15 food banks in 2021 to eliminate food insecurity and remove barriers to adequate nutrition.

SUSTAINABILITY



- 136,500 pounds of paper recycled
- 478,000 gallons of water saved through recycling efforts
- 100% of the energy used in our buildings is offset by renewable energy credits from wind farms.

