

# Revised 2026 Texas Medicaid Primary Care Quality Improvement Program Updates

Dec. 19, 2025

The Blue Cross and Blue Shield of Texas Medicaid Primary Care Quality Improvement Program aims to incentivize high quality care for patients. Providers are rewarded for exceeding benchmarks for specified quality metrics. To receive this benefit, you must meet the following criteria:

- Be a contracted primary care provider in our Medicaid service delivery area
- Be in good standing with BCBSTX Medicaid
- Comply with all program requirements to participate

Eligible primary care providers will be automatically enrolled in the PC QIP Program. The program is made up of the qualifying measures listed below for the 2026 performance year. The benchmarks for all measures will be temporarily set to zero, with the intent to transition to higher benchmarks in future performance years. Each year the quality measures, benchmarks and reimbursement may change.

If you elect not to participate for the 2026 performance year, notify the Medicaid network team by **Feb. 1, 2026**.

Beginning with 2027 performance period, if you elect not to participate you must provide a **90-day** advance written notice prior to the start of any performance period (the performance year is from Jan. 1 through Dec. 31), in accordance with the notice of your participation agreement.

An update to the Texas Medicaid PC QIP Program is in the Provider Manual. For more information, refer to the [Texas Medicaid Provider Manual – Appendix: Attachment J.](#)

## QIP QUALIFYING MEASURES

Qualifying Measure Acronym	Qualifying Measure Name	Qualifying Measure Benchmark Rate	Qualifying Measure Incentive Amount
WCV	Well-Child Visits 3-11	0%	\$5
WCV	Well-Child Visits 12-17		\$5
W30	Well-Child Visits in the First 30 Months of Life (0-15 months)		\$5
W30	Well-Child Visits in the First 30 Months of Life (16-30 months)		\$5
IMA	Immunizations for Adolescents (Combo 2)		\$12.50
CIS	Childhood Immunization Status (Combo 10)		\$12.50
WCC	Weight Assessment and Counseling Measures Body mass index (BMI) percentile documentation		\$2.50
WCC	Weight Assessment and Counseling Measures Counseling for nutrition		\$2.50
WCC	Weight Assessment and Counseling Measures Counseling for physical activity		\$2.50

ADD	Follow-Up Care for Children Prescribed ADHD Medication	\$4
CCS	Cervical Cancer Screening	\$12.50
GSD	Glycemic Status Assessment for Patients with Diabetes	\$12.50
BCS	Breast Cancer Screening	\$5
PPC	Prenatal and Postpartum Care - Prenatal Care	\$12.50
PPC	Prenatal and Postpartum Care - Postpartum Care	\$12.50

For more information, please contact your [Texas Medicaid Network Department](#).

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