

2026 Texas Medicaid Primary Care Quality Improvement Program Updates

Sept. 23, 2025

The Blue Cross and Blue Shield of Texas Primary Care Quality Improvement Program aims to incentivize high quality care for patients. Providers are rewarded for exceeding benchmarks for specified quality metrics.

For in network TX Medicaid Primary Care Providers, an update will be made to include the Texas Medicaid PC QIP Program into the Provider Manual. Due to this addition, relevant primary care providers will be automatically enrolled into the PC QIP Program, made up of the below qualifying measures for the 2026 performance year. The benchmarks for all measures will be temporarily zero, but with the intent to transition to higher benchmarks in future years.

These changes will go into effect on **January 1, 2026**.

For more information, refer to the [Texas Medicaid Provider Manual - Section 8: Attachment J](#).

QIP QUALIFYING MEASURES

Qualifying Measure Acronym	Qualifying Measure Name	Qualifying Measure Benchmark Rate	Qualifying Measure Incentive Amount
WCV	Well-Child Visits 3-11	0%	\$5
WCV	Well-Child Visits 12-17		\$5
W30	Well-Child Visits in the First 30 Months of Life (0-15 months)		\$5
W30	Well-Child Visits in the First 30 Months of Life (16-30 months)		\$5
IMA	Immunizations for Adolescents (Combo 2)		\$12.50
CIS	Childhood Immunization Status (Combo 10)		\$12.50
WCC	Weight Assessment and Counseling Measures*- Body mass index (BMI) percentile documentation.		\$2.50
WCC	Weight Assessment and Counseling Measures*- Counseling for nutrition		\$2.50
WCC	Weight Assessment and Counseling Measures*- Counseling for Physical Activity		\$2.50
ADD	Follow-Up Care for Children Prescribed ADHD Medication		\$4
CCS	Cervical Cancer Screening		\$12.50
GSD	Glycemic Status Assessment for Patients with Diabetes		\$12.50
BCS	Breast Cancer Screening		\$5
PPC	PPC- Prenatal and Postpartum Care- Prenatal Care		\$12.50
PPC	PPC- Prenatal and Postpartum Care- Postpartum Care		\$12.50

For more information, please contact your [Texas Medicaid Network Department](#).