



BlueCross BlueShield
of Texas

Updates to 2027 Texas Medicaid Primary Care Quality Improvement Program

Our Primary Care Quality Improvement Program aims to incentivize high-quality care for Medicaid patients. As part of the program, providers are rewarded for exceeding benchmarks for specified quality metrics.

We're updating the benchmarks and incentive amounts in the Texas Medicaid PC QIP Program for participating primary care providers. All participating PCPs will continue to be automatically enrolled in the program.

Information on the program will be included in the [Medicaid STAR, CHIP and STAR Kids Provider Manual](#), effective **Jan. 1, 2027**.

PC QIP Qualifying Measures

Qualifying measure acronym	Qualifying measure name	Qualifying measure benchmark rate	Qualifying measure incentive amount
WCV	Well-Child Visits 3-11	38%	\$10
WCV	Well-Child Visits 12-17	28%	\$10
W30	Well-Child Visits in the First 30 Months of Life (0-15 months)	20%	\$10
W30	Well-Child Visits in the First 30 Months of Life (16-30 months)	40%	\$10
IMA	Immunizations for Adolescents (Combo 2)	23%	\$25
CIS	Childhood Immunization Status (Combo 10)	23%	\$25
WCC	Weight Assessment and Counseling Measures– Body Mass Index Percentile Documentation	35%	\$5
WCC	Weight Assessment and Counseling Measures– Counseling for Nutrition	35%	\$5
WCC	Weight Assessment and Counseling Measures– Counseling for Physical Activity	35%	\$5
ADD	Follow-Up Care for Children Prescribed ADHD Medication	20%	\$7.50
CCS	Cervical Cancer Screening	33%	\$25
GSD	CDC HBA1C Adequate Control	18%	\$25

BCS	Breast Cancer Screening	25%	\$10
PPC	PPC- Prenatal and Postpartum Care – Prenatal Care	40%	\$25
PPC	PPC- Prenatal and Postpartum Care – Postpartum Care	40%	\$25
FUH	Follow-Up After Hospitalization of Mental Illness – 7 day	18%	\$25

For more information, please contact the [Texas Medicaid Network Department](#).