



Student Health Insurance Plans

Let us take the hassle out of health care.

Things move quickly in health care. Let us help you with your students' health coverage. We customize benefits to help you meet your goals while providing quality health coverage to meet your students' needs. This is **AcademicBlue**.

Our health care coverage experience brings you the needed resources and answers you've been looking for — from benefits designed specifically for students to administrative support to make your life easier. Let **AcademicBlue** work for you, so you can focus on what you do best — education.

Who we are

AcademicBlue is student health insurance offered by Blue Cross and Blue Shield of Texas. Our plans meet the requirements of the Affordable Care Act.

When you choose AcademicBlue, you're offering your students quality health care coverage from BCBSTX, an industry leader for more than 90 years, with administrative support from Academic HealthPlans, a service-driven firm that has focused solely on student health insurance and benefits since 1998.

Together we understand the unique needs of the student population and focus on providing quality services — including financial alternatives as well as technology and cost containment opportunities.

What we do

- Medical, dental and vision customized benefit consultation
- Online enrollment with flexible waiver options and waiver management tools
- Customized student health insurance plan website
- Marketing and enrollment materials
- Policy coordination and implementation

Doctors know us

- Over **1.8 million** unique providers.
- Over **95%** of all U.S. hospitals.
- **More board-certified doctors** than any other health insurance company.





Why choose an AcademicBlue student health plan?

We can make your job easier

Student health plans face unique challenges that require experience and expertise in providing administrative services. We have many of these challenges covered.

- **Student Health Center** — We promote your student health center's services by offering up to 100 percent coverage of eligible services.
- **Customer service** — Dedicated toll-free number for your students with a professional support team ready to address their questions.
- **Account management** — Hands-on account service and support from an experienced team that specializes in student health plans. Our AcademicBlue division is dedicated exclusively to student health care coverage and partnering with you to provide students with the best experience.
- **Eligibility/enrollment processing** via customized website and secure data transmission.
- **Automated waiver program**

Network advantages

- The national PPO program allows universities to provide coverage to their students whether they are studying on campus or at home, or traveling across the country or abroad.
- Over 1.8 million unique providers and over 95% of all U.S. hospitals with more board-certified doctors than any other health insurance carrier.
- National PPO benefits are available through BlueCard®, a program allowing easy access to providers across the country.
- Better network discounts means lower plan premiums.
- Network providers are available at school or away from school.



Technology and tools on the go

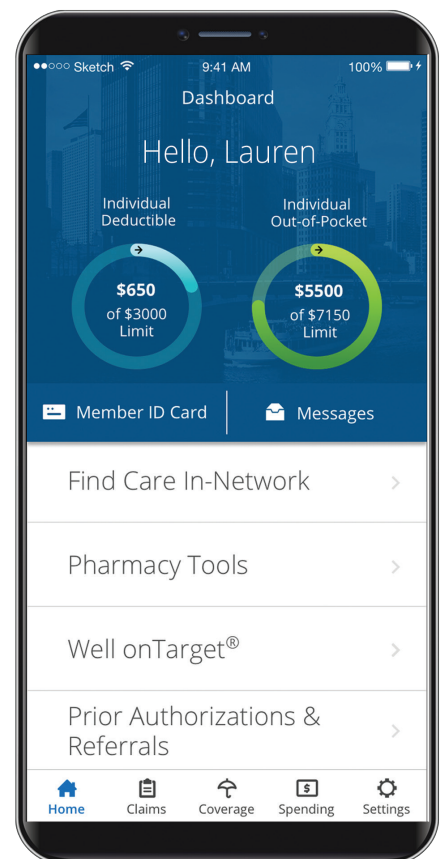
Students' busy schedules keep them on the move. The BCBSTX App has tools and resources to help students stay in touch with their student health plan wherever they go.

After signing up for AcademicBlue and completing the registration process, students will be able to log in to Blue Access for MembersSM, through the bcbstx.com website.

This online tool allows them to:

- Log in securely with fingerprint or face recognition*
- Find an in-network doctor, hospital or urgent care facility
- Access claims, coverage and deductible information
- View or print member ID card
- View Explanation of Benefits
- Manage preferences and text alerts

* Availability varies by device.



Advantages of membership

With AcademicBlue, your students have access to our value-added products and services.



Blue Access for Members

Blue Access for Members is the BCBSTX secure website that gives students confidential access to information about their insurance plan.



Blue365® Discount Program

Blue365 offers discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more.



BCBSTX App*

With the BCBSTX App from Blue Cross and Blue Shield of Texas, students can access their important health insurance information wherever they are.



Learn to Live

An online tool that helps students learn skills to feel happier, reduce stress, and confidently face life's challenges, large and small. Students can browse hundreds of fun, easy activities designed to help them strive for optimum mental and physical well-being.



Virtual Visits

Virtual Visits from MDLIVE® allows students to consult an independently contracted, board-certified doctor or therapist for non-emergency situations by phone, mobile app or online video anytime, anywhere.



Well onTarget®

The Well onTarget member portal uses the latest technology to give students the tools they need for better health. Students can earn Blue Points for wellness activities, fitness and nutrition tracking, take health assessments, and much more.



24/7 Nurseline

Around-the-clock, toll-free access to registered nurses for health information. Available in English and Spanish.

* Message and data rates may apply. Terms and conditions and privacy policy at bcbstx.com/mobile/text-messaging.

Virtual Visits may be limited by plan. For providers licensed in New Mexico and the District of Columbia, Urgent Care service is limited to interactive online video; Behavioral Health service requires video for the initial visit but may use video or audio for follow-up visits, based on the provider's clinical judgment. Behavioral Health is not available on all plans.

MDLIVE is a separate company that operates and administers virtual visits for Blue Cross and Blue Shield of Texas. MDLIVE is solely responsible for its operations and for those of its contracted providers. MDLIVE® and the MDLIVE logo are registered trademarks of MDLIVE, Inc., and may not be used without permission.

Learn To Live, Inc. is an independent company that has contracted with Blue Cross and Blue Shield of Texas to provide cognitive behavioral therapy coaching for members with coverage through BCBSTX. Blue365 is a discount program only for BCBSTX members. This is NOT insurance. Some of the services offered through this program may be covered under the health plan you choose to offer. Students should check their benefit booklet or call the customer service number on the back of their ID card for specific benefit facts. Use of Blue365 does not change monthly payments, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors that take part in this program. BCBSTX does not guarantee or make any claims or recommendations about the program's services or products. Members should consult their doctor before using these services and products. BCBSTX reserves the right to stop or change this program at any time without notice.

BCBSTX makes no endorsement, representations or warranties regarding third-party vendors and the products and services offered by them.



Advantages of membership (cont.)



Academic Emergency Services*

AHP provides travel coverage services for students who are enrolled in the student health insurance plan. Benefits include unlimited medical evacuation and repatriation as well as a \$25,000 accidental death and dismemberment benefit.

Students can call the multilingual call center 24 hours a day, 365 days a year, to confirm coverage and access available services. Services are available to students traveling more than 100 miles from their home or outside their home countries.



International student seminars

Educational programs for international students to help them understand their medical benefits and insurance fundamentals.



Let's discuss the value of AcademicBlue for you.

Email: AcademicBlue_Mailbox@bcbstx.com

* Academic Emergency Services and AD&D coverage are underwritten by 4 Ever Life International Limited and administered by Worldwide Insurance Services, LLC, separate and independent companies from Academic HealthPlans.

Academic HealthPlans, Inc. is an independent company that provides program management and administrative services for the student health plans of Blue Cross and Blue Shield of Texas.

Blue Cross and Blue Shield of Texas complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, sex, gender identity, age, sexual orientation, health status or disability.

To get help and information in your language at no cost, please call us at 855-710-6984.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 855-710-6984 (TTY: 711).

CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 855-710-6984 (TTY: 711).

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