



2020 TEXAS

CORPORATE SOCIAL RESPONSIBILITY REPORT HIGHLIGHTS

COMMUNITY ENGAGEMENT



23,956

employee volunteer hours



\$651,603

cash equivalent of 2020 Volunteer Hours



691

nonprofits served



\$114,650

Matching Dollars awarded to 117 community partners for direct volunteer hours

**One hour of volunteering has a \$27.20 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2020)

COVID-19 COMMUNITY COLLABORATION FUND

BCBSTX contributed \$1 million each to the Communities Foundation of Texas and the Texas Restaurant Association Education Foundation's Restaurant Relief Fund. As a result of this support, TRAEF was able to provide 257 independent restaurants across the state with \$2,500 grants, allowing them to remain open and operating. These businesses provided, on average, 150 meals each to local first responder locations (hospitals, senior care, police, and fire). In addition, more than 48,000 frontline workers received free meals from partner restaurants as an expression of thanks across all 254 counties in Texas.

NATURAL DISASTER GIVING

Two hurricanes made landfall in Texas in 2020, affecting the lives of hundreds of thousands of residents. In response, BCBSTX donated \$150,000 to the American Red Cross, the Salvation Army and the Southwest Texas Foodbank to help the nearly 500,000 residents displaced by Hurricane Laura. And when Hurricane Hanna hit, BCBSTX gave \$100,000 to food banks in the affected areas.



EMPLOYEE GIVING



BCBSTX employees donated \$153,336 through our annual giving campaigns.



HEALTHY KIDS, HEALTHY FAMILIES®

More than \$2.2M

invested to support 30 nonprofit partners

More than 40,500

people served

More than 17.3 million

health services and resources provided since 2011



BCBSTX partnered with Feeding America

to support 16 food banks to eliminate food insecurity and remove barriers to adequate nutrition. Feeding America reported more than 700,000 meals being distributed across the state, including more than 664,000 incremental pounds of produce, dairy and protein.

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*Due to COVID-19 some Care Van data is underreported



Care Van®*:

- 10 vans
- 33,796 clients served
- 14,702 immunizations provided
- 32,288 other health services provided



SUSTAINABILITY



- 186,255 pounds of paper recycled
- 651,892 gallons of water saved through recycling efforts
- 100% of electricity comes from renewable energy

