

Research &
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Pay for the medicine, not the brand name. Choosing generic drugs whenever possible can not only save you money at the pharmacy, but can also help keep insurance premiums affordable for everyone. They're just as safe and effective as the name brands. Talk with your doctor to determine what's best for you.

For more information about keeping health care affordable visit www.bcbstx.com.

Source: Securities and Exchange Commission 2001 filings, compiled by Families USA, 2002



TRS-ActiveCare
TEACHER RETIREMENT SYSTEM OF TEXAS



**BlueCross BlueShield
of Texas**

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