

# Your wallet. Your choice.

**\$83\***

30-day supply  
of a brand-name drug



**\$30\***

30-day supply  
of generic equivalent

**Choosing generic drugs**—it's just one way you can help keep costs down for everyone in your health plan and save money at the pharmacy. Both medicines are FDA-approved, with the same active ingredients, the same strength and the same dosage. Ask your doctor what's best for you.

**Visit [bcbstx.com](http://bcbstx.com) for more ways each of us can help keep health care affordable.**

\* Source: The National Association of Chain Drug Stores, "Industry Statistics," 2003



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