




BlueCross BlueShield of Texas

BlueCompare for Physicians How to "Opt Out" From Displaying Your Evidence Based Measures (EBM) Information

If you are a physician to whom EBM results apply, you have the option to **not display** your EBM information in Provider Finder®. Instead, Provider Finder will display the following graphic:

| | |
|---|--|
|  | <p>This doctor requested that the BlueCompare EBM symbol not be shown.</p> |
|---|--|

Please note:

- The Opt Out will be effective until the next BlueCompare update.
- The Opt Out applies to the practice you indicate on the form below.

Only complete this form if you are opting out of displaying your EBM Information

Please supply the following information if you prefer that your EBM information **NOT** be displayed in Provider Finder. **Each physician in your practice** who wishes to opt out of displaying the EBM information must complete and return this form.

| | |
|---|--|
| Physician Name | |
| Street Address | |
| City | |
| State | |
| Zip | |
| Practice Evaluation ID (found on EBM letter and reports) | |
| Physician Signature | |
| Date | |

Fax to BCBSTX: (972) 766-5559
Attn: Network Performance Mgmt

Or mail to: Blue Cross and Blue Shield of Texas
Attn: Network Performance Mgmt., North Bldg., Mail Drop D
P.O. Box 655730
Dallas, TX 75265-5730

If this signed form is received by BCBSTX on or before May 25, 2009, the "Voluntarily Declined" graphic will be displayed in Provider Finder immediately when 2009 EBM results are launched. If this form is received on or after May 25, 2009, the "Voluntarily Declined" graphic will be displayed after approximately 5 business days.