

Ten Great Reasons To Be Blue

You're probably familiar with our name, but here are some additional "Texas braggin' rights" which we hope will help you decide to become part of one of the largest health care networks in Texas.

- 1) We are Texas born and bred, and we have been serving Texans since 1929.
- 2) We have the largest statewide provider network and are the only non-investor owned health insurance carrier in Texas with 25% of the market share and over 3 million members.
- 3) We have over 5,000 employees in Texas with more than 19 locations statewide to provide superior customer services for you and your staff.
- 4) We are one of the most recognized brands and trusted names in healthcare.
- 5) We offer services and information to help you provide care to our members and obtain fast and accurate reimbursement.
- 6) Provider seminars are held year round in many locations across the state for education and training opportunities. We also provide a quarterly newsletter, *Blue Review*.
- 7) Providers are listed on our Web site at www.bcbstx.com under Provider Finder[®] for easy access enabling patients to contact you for services.
- 8) We offer a wide variety of electronic resources such as claims filing and verification, remittance advices and fund transfers.
- 9) You will have an appointed Provider Network Representative that will be available to you and your staff for assistance and education issues.
- 10) We commit time, effort and funding to support more than 150 charitable organizations, including our Caring for Children Program that provides children's immunizations across the state.



**BlueCross BlueShield
of Texas**

www.bcbstx.com