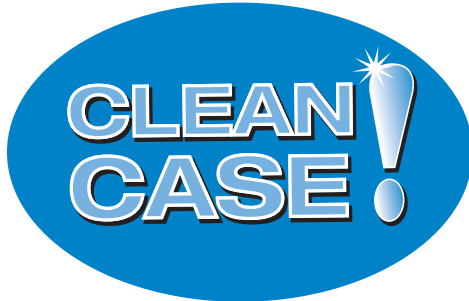


Introducing the Blue Cross and Blue Shield of Texas (BCBSTX)

Clean Case Submission Bonus Program

Effective Dates: Nov. 1, 2009 – Dec. 15, 2009



Give Your Account a Head Start!

Clean and **early** submissions benefit both you and your clients:

- More efficient account setups
 - Fewer processing delays
 - Faster member ID card production
- ... **and** a bonus!

Earn \$150 or \$250 for every new Small Group **CLEAN CASE** you submit with effective dates Nov. 1, 2009, through Dec. 15, 2009.

Early Submissions Earn a Higher Bonus!

You will earn a bonus of \$150 or \$250 based on the **receipt date** of the **clean case**:

Receipt Date	Bonus per Clean Case
Received 10 or more calendar days before the effective date	\$250
Received less than 10 calendar days before the effective date	\$150

The receipt date is the date the BCBSTX Small Business Service Center or appointed general agency receives **complete** documentation. The general agency will have three calendar days to forward the case to the BCBSTX Small Business Service Center.

To be eligible for the bonus, the case must:

- Be submitted with a **completed** Small Group Employer Application (SGEA).
- Include **complete** documentation as specified in the Broker Tip Sheet.

Download the Broker Tip Sheet at www.bcbstx.com/producer/small_group_tips.htm.



BlueCross BlueShield of Texas

Experience. Wellness. Everywhere.™

BCBSTX

Small Business Service Center

1201 E. Campbell Road

Richardson, TX 75081

How you will be paid

You will be paid \$150 or \$250 per clean case based on the date the case is received by the BCBSTX Small Business Service Center or appointed general agency. There is no maximum payout per producer. Lump sum payments will be initiated within 60 days after the bonus program period ends. This program is separate from all other BCBSTX producer bonus programs.

The agent of record at the time of submission will receive the payment.

Contact your BCBSTX sales representative at the end of the bonus program period with questions regarding the eligibility of a specific group.

- Program applies to clean case submission of new business only (regulated Small Group health plans with 2–50 lives).
- Clean cases must be in force at the time of bonus calculation.
- Cases containing incomplete forms/missing information are not eligible for a bonus.
- BCBSTX internal records will determine final qualification and payment of bonus award.
- All bonus and recognition program payments are subject to federal and state income tax reporting and withholding by BCBSTX (if applicable).
- Form 5500 reporting will be provided upon request.

Complete documentation must be received by:

**BCBSTX Small Business Service Center
1201 E. Campbell Road
Richardson, TX 75081**



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