

# Blue Extras<sup>SM</sup>



**BlueCross BlueShield  
of Texas**

*Experience. Wellness. Everywhere.<sup>SM</sup>*

# TruHearing



## Savings on Hearing Aids

Blue Cross and Blue Shield of Texas (BCBSTX) has arranged a discount program\* through TruHearing that offers digital hearing aids at a reduced price. This program is available to you as a BCBSTX member, as well as your parents and grandparents who are not enrolled in a BCBSTX plan.

With the digital hearing aids offered through TruHearing, you simply select the style that you prefer within the price level you choose.

### The TruHearing program includes:

- Free hearing screening
- 45-day money back guarantee
- Two-year warranty
- 12 months, no interest financing upon approved credit

TruHearing

## Basic

- Value in 100% Digital

### \$995 each

Regular price: \$1,595 each

- 100 percent digital
- Two channels
- Two memories
- Microphone noise reduction

TruHearing

## Medallion

- Technology & Value

### \$1,495 each

Regular price: \$3,595 each

- 100 percent digital
- Seven channels
- Three memories
- Microphone noise reduction
- Sensitive voice processing
- Adaptive feedback detection

TruHearing

## Ultra

- Highest Technology
- Complete Features

### \$1,995 each

Regular price: \$4,755 each

- 100 percent digital
- 14 channels
- Three memories
- Microphone and adaptive noise reduction
- Sensitive voice processing
- Six compression areas
- Speech preservation

To learn more or to take advantage of the savings, call TruHearing at **(877) 882-2020** and identify yourself as a BCBSTX member. The operator will assist you in scheduling a hearing test at a convenient location. Operators are available from 8 a.m. to 8 p.m. (CT), Monday through Friday. You can also visit [www.truhearing.com](http://www.truhearing.com) for more information. Be sure to present your BCBSTX ID card at all appointments.

[www.bcbstx.com](http://www.bcbstx.com)

The relationship between TruHearing and Blue Cross and Blue Shield of Texas (BCBSTX) is that of independent contractors.

BlueExtras is a discount program available to BCBSTX members. This is NOT insurance. Some of the services offered through BlueExtras may be covered under your health plan. Please refer to your benefit booklet or call the customer service number on the back of your ID card for specific benefit information under your health plan. Use of BlueExtras does not affect your premium, nor do costs of BlueExtras' services or products count toward your plan deductible, calendar year or lifetime maximums. Discounts are only available through participating vendors.

BCBSTX does not guarantee or make any claims or recommendations regarding the services or products offered under BlueExtras. You may want to consult with your physician prior to use of these services and products. Services and products are subject to availability by location. BCBSTX reserves the right to discontinue or change this discount program at any time without notice.

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[www.bcbstx.com](http://www.bcbstx.com)

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